

# **Manager - FFO Analytics**

Job ID REQ-10006497 Sep 03, 2024 India

## **Summary**

- -Explore, develop, implement and evaluate Digital innovation solutions that address customer needs. Cocreate with key stakeholders to build partnerships and collaborations -Leads the delivery of multiple projects across a variety of creative and marketing channels, including print and digital media. Develop and coordinate project plans across the design, development and production stages of a project to support the successful delivery within set KPI's. -Works in collaboration with brand teams, technical teams and all functions to maximize value. -Provides consultancy, advice and assistance on strategy for commercialization of products, and influence marketing/Marketing Sales Operation team on decision making on Sales Force resource allocation in most optimal ways, through delivery of proven analytics based projects. -Provide analytics support to Novartis internal customers

## **About the Role**

Position Title: Manager Business Analytics

Location - Hyd-india #LI Hybrid

About the Role:

20+ brands catering to 50+ disease areas! The team of Novartis specialists within Insights & Analytics are on a data and digital transformation journey, using analytics to generate impactful insights for Novartis medicines impacting more than 500 million patients worldwide. Derive insights to support the strategic priorities of the brand. Lead, build, and cultivate relationships with partners as part of key account strategic management. Explore, develop, implement, and scale up solutions that address customer needs. Co-create with key partners to build partnerships & collaborations.

Your responsibilities include but are not limited to

- Proven Project Management skills for owning the delivery of multiple projects, ensuring delivery of efficient and high-quality work.
- Develop and coordinate project plans across the requirement gathering, design, development, testing and deployment stages of a project to support the successful delivery of dashboards.
- Lead/co-lead support needed to build products/platforms for specific analytics
- Work in collaboration with cross-functional teams to improve value and drive process innovation across brands—continuously expand horizons through experimentation.
- Should be able to lead small engagements and work with small teams to lead, mentor and develop them to address complex business analytics challenges.

- Good project management skills to handle multiple projects simultaneously, prioritize tasks, and meet deadlines.
- Ability to work independently and as an integral member of the team.
- Attention to detail and quality focused, excellent interpersonal and communication skills, strong influence, negotiation and tact skills, innovative, and collaborative behaviors and strong "can-do" orientation.

## Desirable Requirements:

- University/Advanced degree in Business Administration/Economics/Finance/Statistics is required
- Min 7+ years of experience in data modeling and reporting solutions development and Hands-on experience of APLD and other US national and subnational datasets and ability to lead teams functionally.

#### **Why Novartis**

Our purpose is to reimagine medicine to improve and extend people's lives and our vision is to become the most valued and trusted medicines company in the world. How can we achieve this? With our people. It is our associates that drive us each day to reach our ambitions. Be a part of this mission and join us!

Learn more here: https://www.novartis.com/about/strategy/people-and-culture

You'll receive: You can find everything you need to know about our benefits and rewards in the Novartis Life

Handbook. <a href="https://www.novartis.com/careers/benefits-rewards">https://www.novartis.com/careers/benefits-rewards</a>

Join our Novartis Network: If this role is not suitable to your experience or career goals but you wish to stay connected to hear more about Novartis and our career opportunities, Join the Novartis Network here: https://talentnetwork.novartis.com/network.

#### **Commitment to Diversity & Inclusion:**

Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and comm

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <a href="https://www.novartis.com/about/strategy/people-and-culture">https://www.novartis.com/about/strategy/people-and-culture</a>

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Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Division Operations Business Unit CTS

Location

India

Site

Hyderabad (Office)

Company / Legal Entity

IN10 (FCRS = IN010) Novartis Healthcare Private Limited

**Functional Area** 

Marketing

Job Type

Full time

**Employment Type** 

Regular

Shift Work

No

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