

# Senior Analyst- APLD

Job ID  
REQ-10016029  
Sep 13, 2024  
India

## Summary

-Provide analytics support to Novartis internal customers (CPOs & Regional marketing and sales teams) on various low-medium complexity analytical reports. -Support and facilitate data enabled decision making for Novartis internal customers by providing and communicating qualitative and quantitative analytics. -Support GBS -GCO business in building practice by involving in various initiatives like knowledge sharing, on-boarding and training support, support team lead in all business related tasks / activities, building process documentation and knowledge repositories -To be an integral part of a comprehensive design team responsible for designing promotional marketing materials.

## About the Role

### Major accountabilities:

- Provide analytics support to Novartis internal customers on various high complexity analytical reports.
- Working knowledge of multiple datasets e.g. LAAD, Xponent, SMART etc. and managing and organizing data sets from databases to find patterns and trends in data.
- Transforming these complex and granular data into actionable insights.
- Putting together specifications to extract/transform data into required formats for different analytical elements using SQL/DSS or other data processing tools.
- Require experience in quantitative analysis with a demonstrated focus in analytics, and experience with coding languages (SQL OR Python) to query and extract data. Also, experience with BI tools, working with very large data sets is a plus.
- Create the foundation for more sophisticated approaches to APLD analysis and advanced analytics wherever it is required and beneficial.
- Establish and maintain positive relationships with key functional stakeholders.
- Takes initiative to drive standardization of reports across brands.

### Essential Requirements:

- Masters/ bachelor's in technology/ life-sciences/ management
- Minimum of 3+ years' experience processing and analyzing real world patient level data (Claims data/EHR etc.,).

- Expertise in SQL, Data IKU and/or other data processing tool. Knowledge of Statistical modeling or ML
- Understanding of healthcare terminology and real-world patient level data
- Good communication and interpersonal skills. Conceptual, analytical & tactical thinking, strategic thought process
- Ability to multi-task, work in a demanding global team environment, work under tight deadlines. Develop and maintain strong individual and team performance.

## Why Novartis?

Our purpose is to reimagine medicine to improve and extend people's lives and our vision is to become the most valued and trusted medicines company in the world. How can we achieve this? With our people. It is our associates that drive us each day to reach our ambitions. Be a part of this mission and join us! Learn more here: <https://www.novartis.com/about/strategy/people-and-culture>

You'll receive: You can find everything you need to know about our benefits and rewards in the Novartis Life Handbook. <https://www.novartis.com/careers/benefits-rewards>

## Commitment to Diversity and Inclusion:

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Join our Novartis Network: If this role is not suitable to your experience or career goals but you wish to stay connected to hear more about Novartis and our career opportunities, join the Novartis Network here: <https://talentnetwork.novartis.com/network>

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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Division

Operations

Business Unit

CTS

Location

India

Site

Hyderabad (Office)

Company / Legal Entity

IN10 (FCRS = IN010) Novartis Healthcare Private Limited

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

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