

# Associate Director, Field Medical Content

Job ID  
REQ-10020865  
Sep 12, 2024  
Spain

## Summary

Primary Location: Barcelona, Spain  
Alternate Location: London, United Kingdom

Working model: Both locations have a hybrid working model (12 days per month in the office)

About this role:

Support the implementation of the field medical strategy for defined products/disease area in alignment with the Therapeutic Areas, regions, and countries.

Support engagement with regions and countries to understand training needs and assessment of countries for all aspects of field medical product/disease area.

## About the Role

- Support development, implementation, and dissemination of strategic field medical plan and field medical readiness for scientific content through close collaboration with cross-functional stakeholders, Therapeutic Area (TA) teams, regions and countries.
- Consistently support development and implementation of innovative Global field medical deliverables, training forums and tools/resources for assigned products and/or related disease states, including therapeutic application for scientific engagement.
- Support strategic approach to gain external customer field medical insights for assigned product/disease area may impact strategy and optimize global tools and resources. Development of external medical education strategy in partnership with Scientific Communications and lead execution in alignment with TAs.
- Provide structure, develop guidance and establish best practices in partnership with regions and countries for train the trainer approach for product/disease area field medical training, communications and scientific engagement activities.
- Develop and execute on innovative strategic initiatives for scientific engagement and omnichannel plans.
- Partner with Therapeutic Areas/Development to develop investigator education to enable trial recruitment for key priority clinical trials and gain insights.
- Serves as functional subject matter expert for field medical content and scientific engagement with Therapeutic Areas.

## Role Requirements:

- 5+ years' experience in pharmaceutical industry or healthcare related, ideally in medical affairs and/or field medical
- Advanced degree (e.g MD, PharmD, PhD) or equivalent education/degree in life science/healthcare is preferred
- Experience in the development of communication strategies & field medical content
- Understanding of the role of field medical and key needs of field medical associates
- Ability to provide strategic insight into scientific engagement and developing medical education that support launch assets
- Experience in driving the development of scientific narrative to different HCP segments
- Must be able to adapt, organize, prioritize, and work effectively on multifunctional teams in a constantly changing environment
- Experience in communicating complex medical and scientific concepts to lay audiences, including patients and caregivers
- Thorough understanding of internal/external ethical guidelines relevant to the pharmaceutical industry

#### **Languages:**

- Fluent English both spoken and written

**Why Novartis:** Our purpose is to reimagine medicine to improve and extend people's lives and our vision is to become the most valued and trusted medicines company in the world. How can we achieve this? With our people. It is our associates that drive us each day to reach our ambitions. Be a part of this mission and join us! Learn more here: <https://www.novartis.com/about/strategy/people-and-culture>

#### **Commitment to Diversity and Inclusion:**

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Division

Development

Business Unit

Innovative Medicines

Location

Spain

Site  
Barcelona Gran Vía  
Company / Legal Entity  
ES06 (FCRS = ES006) Novartis Farmacéutica, S.A.  
Alternative Location 1  
London (The Westworks), United Kingdom  
Functional Area  
Research & Development  
Job Type  
Full time  
Employment Type  
Regular  
Shift Work  
No  
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