

Business Intelligence Lead

Job ID
REQ-10020946
Sep 12, 2024
Mexico

Summary

- ~ Explorar, desarrollar, implementar y evaluar soluciones de innovación digital que aborden las necesidades de los clientes. Co-crear con las partes interesadas clave para crear asociaciones y colaboraciones
- ~ Lidera la entrega de múltiples proyectos a través de una variedad de canales creativos y de marketing, incluidos los medios impresos y digitales. Desarrollar y coordinar planes de proyecto en las etapas de diseño, desarrollo y producción de un proyecto para respaldar la entrega exitosa dentro de los KPI establecidos.
- ~ Trabaja en colaboración con los equipos de marca, los equipos técnicos y todas las funciones para maximizar el valor.
- ~ Proporciona consultoría, asesoramiento y asistencia en la estrategia para la comercialización de productos, e influye en el equipo de operaciones de marketing/marketing de ventas en la toma de decisiones sobre la asignación de recursos de la fuerza de ventas de la manera más óptima, a través de la entrega de proyectos probados basados en análisis.
- ~ Proporcionar soporte analítico a los clientes internos de Novartis

About the Role

Key Responsibilities

- **Data Analysis:** Oversee the collection, analysis, and interpretation of data to generate insights.
- **Reporting:** Create and present data visualizations and reports using tools like Power BI or Tableau.
- **Strategic Planning:** Use data insights to guide business strategies and decisions.
- **Tool Management:** Maintain and optimize business intelligence tools and systems.
- **Stakeholder Communication:** Present findings and recommendations to senior management and other stakeholders.

Essential Requirements:

- Bachelor's degree in business intelligence, data science, finance or a related field
- 5 years of experience in data analysis or business intelligence
- Relevant certifications in BI tools or data analysis can be advantageous
- Proficiency in analyzing large datasets and extracting meaningful insights
- Knowledge of BI tools (e.g., Power BI, Tableau) and programming languages (e.g., SQL, Python)
- Strong team management and leadership skills
- Ability to clearly communicate complex data insights to non-technical stakeholders
- Understanding of business operations and strategic planning

Benefits and rewards

Read our handbook to learn about all the ways we'll help you thrive personally and professionally:

<https://www.novartis.com/careers/benefits-rewards>

Commitment to Diversity and Inclusion

Novartis is committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other.

Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

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<https://talentnetwork.novartis.com/network>

Division

International

Business Unit

Innovative Medicines

Location

Mexico

Site

INSURGENTES

Company / Legal Entity

MX06 (FCRS = MX006) Novartis Farmacéutica S.A. de C.V.

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

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