

Brand Manager - Oncology

Job ID
REQ-10021200
Sep 06, 2024
Canada

Summary

Brand Manager – Oncology (Breast cancer)

Location: Montreal or Toronto

Novartis is unable to offer relocation support for this role; please only apply if this location is accessible for you.

About the role:

We are looking for experienced and passionate professionals to help us achieve our ambitious mission to reach twice as many breast cancer patients twice as fast. As an Oncology Brand manager for Kisqali, you will be responsible for managing and implementing the strategic and tactical planning with the cross-functional team for Oncology for all projects linked to Kisqali for the in-line indication in metastatic Breast Cancer and for the upcoming launch in early Breast Cancer.

The role reports directly into the Strategic Director and will work closely with the Oncology cross-functional team.

Permanent position

About the Role

Key Responsibilities:

- Lead the strategic and tactical planning with the cross-functional team for Oncology
- Incorporate digital solutions to our communication plan in order to maximize the reach of our customers.
- Show innovative thinking, resilience and promote an effective cross-functional collaboration
- Promote agile way of working through project management skills, leadership without authority and entrepreneurial spirit
- Demonstrate curiosity and lateral thinking to provide competitive advantage
- Work closely with Global Marketing on strategy & promotion and show the leadership of Canada for innovation and bold practices
- Devise and recommend appropriate strategies through the analysis of available data (sales reports, market data and marketing research reports)
- Demonstrate strong business acumen for managing budgets and assessing ROI

Essential Requirements:

- Minimum of a Bachelor's degree in Business, or Science
- Minimum of 3-5 years of work experience in Marketing or in another Commercial role (e.g. business analyst, training, medical education, sales, etc.)
- Cross-functional project management
- Experience in a role supporting marketing, brand management
- Strong team player with collaborative mindset

Desirable Requirements:

- Experience in oncology is an asset
- Experience in a highly competitive market place is a strong asset

Why Novartis: Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?
<https://www.novartis.com/about/strategy/people-and-culture>

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<https://talentnetwork.novartis.com/network>

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Division

International

Business Unit

Innovative Medicines

Location

Canada

Site

Montreal

Company / Legal Entity

CA04 (FCRS = CA004) NOVARTIS PHARMA CANADA INC.

Alternative Location 1

Toronto, Canada

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

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