

Marketing manager

Job ID
REQ-10021613
Sep 10, 2024
Russian Fed.

Summary

Location: Russian Federation, Moscow
Portfolio of original hematological drugs: original mature molecule, as well as the first and only drug registered in Russia using CAR-T technology at the active launch stage. Currently a solo role.
Now we are looking for Marketing Manager (Hematology).

About the Role

Your responsibilities include, but are not limited to:

- Form a strategy for the entrusted drug in particular;
- Operationalize a tactical plan for a cross-functional team;
- Organize and motivate a team within the organization;
- Maintain relationships with experts and partners;
- Model the market and financial scenarios;
- Prepare business cases for headquarters.

[Reimagine what you could do at Novartis \(youtube.com\)](#)

What you'll bring to the role:

- In marketing 6 years or more.
- Experience in other functions (sales, market access) will be an advantage;
- Work in the prescription segment (oncology, hematology, rare diseases);
- Launch of prescription drugs;
- Management of a drug portfolio;
- Work with headquarters on strategic issues;
- English – advanced.

What we offer for you:

Competitive salary and annual bonus level, corporate car, medical insurance (for the employee and children, additional discount given for close relatives), life insurance, meal allowance, mobile compensation, flexible working hours, internal and external educational courses and trainings, 3 additional days of paid vacation, professional and career development opportunities (locally as well as worldwide).

Why Novartis:

Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? :

<https://www.novartis.com/about/strategy/people-and-culture>

Commitment to Diversity and Inclusion:

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Join our Novartis Network: Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up:

<https://talentnetwork.novartis.com/network>

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Division

International

Business Unit

Innovative Medicines

Location

Russian Fed.

Site

Moscow (City)

Company / Legal Entity

RU07 (FCRS = RU007) Novartis Pharma LLC

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

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