

# Senior Manager, Purpose & Culture Communications

Job ID  
REQ-10009915  
Sep 05, 2024  
Ireland

## Summary

Giving our audiences an emotional connection to what we do and how we do it

This important role will support our People & Culture communications work through content creation/curation, design, and storytelling across various platforms—focused on the human experience. You'll pioneer the use of cutting-edge IT and digital tools, collaborate globally, and shape the story of our organization, leaving a lasting impact on talent engagement and strategic communications.

## About the Role

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Location: Basel Switzerland, Dublin Ireland, Hyderabad India, Prague Czech Republic

Key Responsibilities:

- As the Lead for Culture Lab and One Young World communications, you'll spearhead our efforts to captivate audiences with these and other transformative events and initiatives.
- Co-lead the "What's My Why" program, crafting compelling stories that resonate deeply with our stakeholders.
- Oversee our editorial and content calendar, ensuring a steady stream of engaging narratives that showcase our organization's values and impact.
- Seek out and develop stories from our diverse team members, harnessing their experiences and insights to help direct the creation of meaningful content across a spectrum of communication channels.
- Determine the most effective channels for reaching different audiences. You'll have the freedom to recommend and implement new platforms such as podcasts to enhance our storytelling capabilities.
- Overall, this role offers a unique opportunity to be at the forefront of innovative communication strategies, shaping how we connect with our audiences and inspire positive change through authentic and impactful storytelling.

## Role requirements:

- Bachelor's degree (or equivalent) required
- Very strong years communications experience (internal, external or both) in a large multi-national company
- Experience strategizing and creating with owned, earned and paid media
- Experienced in providing communications counsel to senior management; Able to navigate differing leadership personalities
- Able to achieve results and to operate within a complex, fast-paced and changing environment
- Proven ability to collaborate with cross functional teams and senior executives to align communication strategies with organizational goals

## Nice to have:

- Ability to simplify and humanize complex concepts for wide consumption and be a pop culture guru who knows what generational audience wants/needs
- Comfortable with data and analytics; able to glean insights and make recommendations for how to improve

## Benefits and rewards:

Read our handbook to learn about all the ways we'll help you thrive personally and professionally:

<https://www.novartis.com/careers/benefits-rewards>

## Commitment to Diversity & Inclusion:

*We are committed to building an outstanding, inclusive work environment and diverse teams representative of the patients and communities we serve.*

## Accessibility and accommodation:

Novartis is committed to working with and providing reasonable accommodation to all individuals. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the recruitment process, or in any order to receive more detailed information about essential functions of a position, please send an e-mail to [inclusion.switzerland@novartis.com](mailto:inclusion.switzerland@novartis.com) and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

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Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

Division  
Corporate Affairs  
Business Unit

CTS

Location

Ireland

Site

Dublin (Novartis Corporate Center (NOCC))

Company / Legal Entity

IE02 (FCRS = IE002) Novartis Ireland Ltd

Alternative Location 1

Basel (City), Switzerland

Alternative Location 2

Hyderabad (Office), India

Alternative Location 3

Prague, Czech Republic

Functional Area

Communications & Public Affairs

Job Type

Full time

Employment Type

Regular

Shift Work

No

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