

Novartis to fund five innovative ideas to support patients and the sickle cell community

Nov 14, 2018

- - 2018 STEP Program™ designed to support unique proposals from nonprofit organizations that serve people living with sickle cell disease
- - Novartis will select proposals that demonstrate innovation in health education and support to improve the experience of patients and their families

EAST HANOVER, N.J., Nov. 14, 2018 /PRNewswire/ -- Novartis announced the launch of the 2018 STEP (Solutions to Empower Patients) Program™ to inspire solutions that support people living with sickle cell disease (SCD).

Experience the interactive Multichannel News Release here:

<https://www.multivu.com/players/English/8420351-novartis-2018-step-program/>

The program will recognize and fund as many as five proposals of up to \$50,000 each that demonstrate innovation in health education, empowerment and support to help improve the experience of people living with SCD. In 2017, the first year of the initiative, the STEP Program provided funding to three organizations involved with metastatic breast cancer.

"People living with sickle cell disease face unique challenges," said Ameet Mallik, Executive Vice President and Head, US, Novartis Oncology. "By helping fund innovative programs developed by the organizations that best understand these challenges, we hope to make the biggest impact for those affected by this disease, where there continues to be a significant unmet need."

Sickle cell disease is a genetic blood disorder that causes ongoing damage to blood vessels and organs¹. It is a lifelong illness that can place emotional, physical and financial burdens on patients and their families as they navigate issues dealing with work, school, family and finances. People with SCD often experience recurrent episodes of acute, severe pain (called vaso-occlusive crises) which can eventually become chronic². These crises are the main reason why patients go to the hospital and are linked to poor health outcomes and early death³.

Application Details for Interested Health Care or Health Care-Related Nonprofit Organizations

Any US-based, 501(c)(3) organization that supports people impacted by SCD is welcome to submit a STEP Program proposal for consideration. Suggested proposals should focus on at least one of the following:

- Empowering SCD patients to advocate for themselves
- Providing resources, programs or tools that help SCD patients better interact with health care providers (HCPs) and navigate the health care system
- Educating HCPs about SCD management and patient needs
- Providing innovative programs to ease the transition to adult care
- Providing training programs for HCPs and raising awareness of implicit and institutional biases

Proposals will be evaluated by an external review committee consisting of experts in a variety of fields. The

committee will review the applications and evaluate and identify as many as five proposals on the basis of innovation and the potential to make the greatest positive impact on the SCD community.

Organizations that wish to apply for funding from the STEP Program should send their completed submission form to STEP.Program@Novartis.com. All submissions must be received no later than December 21, 2018.

For more information about the STEP Program, please see the program backgrounder and submission FAQ.

About Novartis

Novartis is reimagining medicine to improve and extend people's lives. As a leading global medicines company, we use innovative science and digital technologies to create transformative treatments in areas of great medical need. In our quest to find new medicines, we consistently rank among the world's top companies investing in research and development. Novartis products reach nearly 1 billion people globally and we are finding innovative ways to expand access to our latest treatments. About 125 000 people of more than 140 nationalities work at Novartis around the world. Novartis Pharmaceuticals Corporation, a US affiliate of Novartis, is located in East Hanover, NJ. Find out more at www.novartis.com.

Novartis is on Twitter. Sign up to follow @Novartis at <http://twitter.com/novartis>

For Novartis multimedia content, please visit www.novartis.com/news/media-library

For questions about the site or required registration, please contact media.relations@novartis.com

References

1. Roseff SD. Sickle cell disease: a review. *Immunohematology: Journal of Blood Group Serology and Education*. 2009(25):2:67-74.
2. Adams-Graves P, Bronte-Jordan L. Recent treatment guidelines for managing adult patients with sickle cell disease: challenges in access to care, social issues, and adherence. *Expert Review of Hematology*. 2016;9(6):541-552.
3. Puri L, Nottage KA, Hankins JS, et al. State of the art management of acute vaso-occlusive pain in sickle cell disease. *Paediatr Drugs*. 2018;20:29-42.

Novartis Media Relations

Central media line: +41 61 324 2200

E-mail: media.relations@novartis.com

Eric Althoff

Michael Billings

Novartis Global Media Relations Novartis Hematology Communications

+41 61 324 7999 (direct)

+1 862 778 8656 (direct)

+41 79 593 4202 (mobile)

+1 201 400 1854 (mobile)

eric.althoff@novartis.com

michael.billings@novartis.com

Novartis Investor Relations

Central investor relations line: +41 61 324 7944

E-mail: investor.relations@novartis.com

Central

North America

Samir Shah +41 61 324 7944 Richard Pulik +1 212 830 2448

Pierre-Michel Bringer +41 61 324 1065 Cory Twining +1 212 830 2417

Thomas Hungerbuehler +41 61 324 8425

Isabella Zinck +41 61 324 7188

SOURCE Novartis

Source URL: <https://qa1.novartis.us/us-en/news/media-releases/novartis-fund-five-innovative-ideas-support-patients-and-sickle-cell-community>

List of links present in page

1. <https://qa1.novartis.us/us-en/us-en/news/media-releases/novartis-fund-five-innovative-ideas-support-patients-and-sickle-cell-community>
2. <https://www.multivu.com/players/English/8420351-novartis-2018-step-program/>
3. <mailto:STEP.Program@Novartis.com>
4. <http://www.novartis.com/>
5. <http://twitter.com/novartis>
6. <http://www.novartis.com/news/media-library>
7. <mailto:media.relations@novartis.com>
8. <mailto:media.relations@novartis.com>
9. <mailto:eric.althoff@novartis.com>
10. <mailto:michael.billings@novartis.com>
11. <mailto:investor.relations@novartis.com>